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June 23, 2003

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Re: Patent Application of Hohberger et al.
Serial No. 10/001,365
Filed: October 25, 2001
METHOD AND APPARATUS FOR
ASSOCIATING ON DEMAND CERTAIN
SELECTED MEDIA AND VALUE-ADDING
ELEMENTS
Our File No. 7887-83892

Dear Sir:

Enclosed herewith are the following:

1. Transmittal Letter (in duplicate);
2. Second Supplemental Information Disclosure Statement (in duplicate);
3. Form PTO-1449 (in duplicate);
4. Six (6) U.S. references; and
5. Postcard.

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account 23-0920.

Very truly yours,

WELSH & KATZ, LTD.

By
Eric D. Cohen

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JUN 30 2003

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#5/IDS

11-20-03

P. Spruill

Docket: 83892

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Hohberger et al. Group Art Unit: 2854
Serial No.: 10/001,365 Primary Examiner: Not Yet Assigned
For: METHOD AND APPARATUS Filed: October 25, 2001
FOR ASSOCIATING ON DEMAND
CERTAIN SELECTED MEDIA AND
VALUE-ADDING ELEMENTS

Confirmation No. 2321

SECOND SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

[X] 1 Pursuant to 37 CFR 1.97(b)
[within 3 months of filing or prior to 1st Office Action]
[] 2 Certification Pursuant to 37 CFR 1.97(c)
[before Final Office Action or Allowance]
[] 3 Fee Payment Pursuant to 37 CFR 1.97(c)
[before Final Office Action or Allowance]
[] 4 Petition, Certification & Petition Fee Payment Pursuant to 37 CFR 1.97(d)
[before issue fee payment]

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

SIR:

The following are submitted in the above identified application in compliance with 37 CFR 1.97 & 1.98:

[X] 5 A list of documents on Form PTO-1449 together with copies of each identified document and a translation or a concise explanation of each non-English language document is enclosed herewith.

This paper is submitted in accordance with:

[X] 6 37 CFR 1.97(b): [within 3 months of filing or prior to 1st Office Action]
[] 7 37 CFR 1.97(c): [before Final Office Action or Allowance, whichever is earlier]; and
[] 8 The required certification made in item 11 below; or
[] 9 The \$180.00 fee specified in 37 CFR § 1.17(p) for submission of this Information Disclosure Statement is authorized in item 14 below.
[] 10 37 CFR 1.97(d): [before issue fee payment]; and
a) This is a petition for consideration of the subject Information Disclosure Statement. The petition fee (\$180.00) required by 37 CFR 1.17(i)(1) is authorized in item 14 below. (Direct this letter to:

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"Attention PETITIONS EXAMINER" and if applicable include batch locator information: e.g. "Allowed Files, Batch _____ Date of Allowance _____"), and

b) The required Certification is stated in item 11 below.

[] 11 Certification

[] 12 Each item of information in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement; or

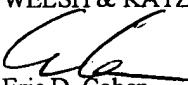
[] 13 No item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the person signing this document after making reasonable inquiry, was known to any individual designated in 37 CFR 1.56(c) more than three (3) months prior to the filing of this Statement.

[X] 14 Please charge all applicable fees associated with the submittal of this Second Supplemental Information Disclosure Statement to Deposit Account No. 23-0920. An original and one (1) copy of this document are enclosed.

In the judgment of the undersigned, portions of the references may be material to the examination of the pending claims. However, the references have not been reviewed in sufficient detail to make any other representation and, in particular, no representation is intended as to the relative importance of any portion of the references or to whether the references are considered "analogous art." This Statement is not a representation that the cited references have effective dates early enough to be "prior art" within the meaning of 35 U.S.C. Section 102 or 103. This Information Disclosure Statement shall not be construed as an admission that the statement or cited references are, or are considered to be, material to the patentability under 37 C.F.R. Section 1.97(h).

Respectfully submitted,

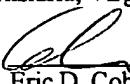
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June 23, 2003

CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, on this date:


Date 6-23-03 Eric D. Cohen, Esq.
Registration No. 38,110
Attorney for Applicants



#5

Sheet 1 of 1

Form PTO-1449 (Rev. 8-88)	U.S. Department of Commerce Patent and Trademark Office	Attorney Docket No. 83892	Serial No. 10/001,365
SECOND SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT (Use several sheets if necessary)		Applicants Hohberger et al.	
		Filing Date October 25, 2001	Group No. 2854

U.S. PATENT DOCUMENTS

Examiner Initial*	Document Number	Date	Name	Class	Subclass	Filing Date If Appropriate
	5,660,663	08/26/97	Chamberlain et al.			
	5,867,102	02/02/99	Souder et al.			TC ISSUE
	6,123,796	09/26/00	Kathmann et al.			NOV 20 2000
	6,334,921 B1	01/01/02	Duschek			1/3/02
	6,409,401 B1	06/25/02	Petteruti et al.			6/25/02
	6,451,154 B1	09/17/02	Grabau et al.			9/17/02

FOREIGN PATENT DOCUMENTS

	Document Number	Date	Country	Class	Subclass	Translation	
						Yes	No

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

Examiner	Date Considered
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*Examiner:	Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.
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